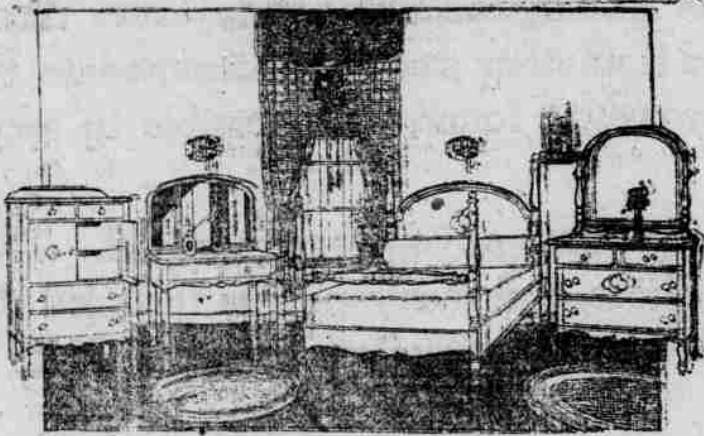


# Spring Opening Display of new Furniture

PRESENTING THE VERY LATEST FURNITURE DESIGNS BROUGHT OUT BY THE FOREMOST FURNITURE DESIGNERS FOR THE RECENT GRAND RAPIDS FURNITURE EXPOSITION

Excelling all our previous efforts will be this furniture display to which we invite the general public of this city. Furniture like everything else changes in style, new effects in woods, finishes and designs are constantly being created. Here on our floors you will see the very newest innovations in all types of finishes in the most moderate priced pieces to the most elaborate suites.

To those who have never attended a display of this kind, a visit to our store this week will be extremely interesting. Not only will it acquaint you with what is new in furniture and floor coverings but it will also acquaint you with the extreme moderation in prices which characterizes our fine period furniture. It is a revelation to many people to find how reasonable in price this fine furniture is marked, and to know that all of it can be purchased on our convenient credit plan basis.



**Dainty and Practical Bedroom Furniture**

Our stock at this time comprises a very varied assortment of styles and designs that are entirely new in every finish and wood, including American and French Walnut, Mahogany, Bird's Eye Maple, Old Ivory and other enamel finishes. We show splendid Four-Piece Suites as low as \$82.50.

## Our Easy Payment Plan

It is safe to assume that over 90 per cent. of all furniture sold in the United States today is sold on credit. Remove the buying of furniture on credit from our modern commercial system and 90 per cent. of our homes would lack many of the comforts they now enjoy.

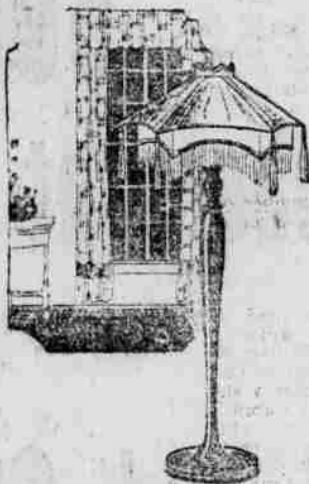
**THIS PLAN HAS BEEN ENDORSED BY THE UNITED STATES GOVERNMENT**

It is a known fact that there are millions of people in the United States today who own Liberty Bonds that have been bought on the easy payment plan. This does not alone prove the wisdom of this method of purchasing but it has taught our people a great lesson of thrift. If buying government bonds on the installment plan is good enough to receive the approval of Uncle Sam, why isn't furnishing your home in the same way good enough for you?



**A Comfortable Living Room**

It is perhaps more essential to choose furniture carefully for the living room than for any other room in the house, because so much time is spent in this particular part of the home by the entire family, that to have a living room other than comfortable virtually means no home at all. Our splendid display shows the very newest leather, tapestry, valour and damask in mahogany, cane, cane and mahogany combinations as well as the fumed and golden oak. You should see the magnificent display now in our warerooms.

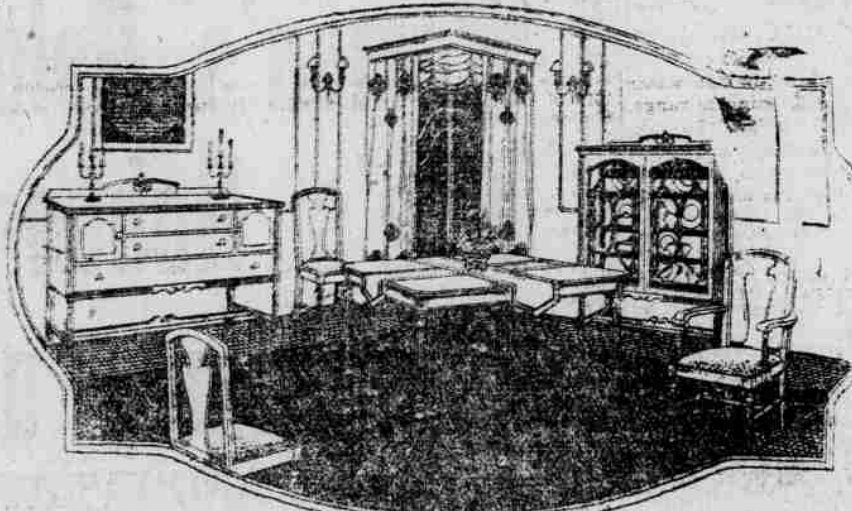


**LAMPS  
FLOOR  
and PORTABLE  
25% and 33 1-3%  
OFF  
FOR ONE WEEK**

We are showing an assortment of more than one hundred styles of unusually beautiful lamps for floor or table in every range of price—color schemes to fit in with any combination you may have in mind and prices so reduced for one week as to make it a real attraction to all who are interested in this line. Floor lamps and shades complete as low as \$9.25.

**We Cannot Emphasize Too Strongly the Value of Buying Good Period Furniture**

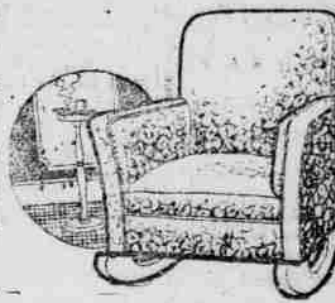
Proving That Classic Furniture May be Had at Moderate Prices.



**SELECT NOW**—While the assortment is complete you should select that Dining Room Suite. You may choose from Mahogany, Walnut, Jacobean and Fumed Oak, in every period and style, at prices that will amaze you for the quality of furniture we sell. You should call today and view our dining room section.

## ROCKERS In Tapestry or Leather

Is there a corner in your home that has been promised a nice easy Rocker? If so you should make it a point to see the varied assortment in every conceivable style that we have on display, including that famous Royal Easy Reclining Chair.



PRICES RANGE FROM \$7.40 UP.

## Kitchen Cabinets



Where is there a woman who does not know the needless steps a kitchen cabinet will save her. This model has every convenience feature. It will save any busy housewife many hours of needless labor and save her many steps. The kitchen cabinet illustrated above is complete with flour bin, spice jar, etc., especially reduced.

TERMS \$1.00 WEEKLY

## Moth Proof Cedar Chests \$9.00 up

Cedar Chests serve a triple purpose. They protect your woollens from moths. They add to the beauty of your boudoir. They provide a comfortable window seat.

## Saturday Special

On Saturday only, we will sell a fine 42-Piece Dinner Set, neat designs, complete service for 35.00 value \$10.00 — SATURDAY ONLY \$5.95.

## COMPLETE HOME OUTFITS FOR JUNE BRIDES



**IF YOU ARE ABOUT TO SELECT FURNITURE FOR THAT NEW HOME**

which will be a source of satisfaction to yourself and where you will be proud to invite your friends, you should see the special home outfits that we offer to those contemplating starting housekeeping during May or June. We are offering special inducements in terms, to you who are about to start a new home at this time. Let us talk the matter over and see how easy it is to have a beautiful home.

## Liberty Bonds

We will accept Liberty Bonds for full face value in payment on any merchandise purchased in our store and extend liberal terms for the payment of any balances.

VISIT "The House Beautiful," on 2nd Floor. It offers many suggestions

# The Plaut-Cadden Co.

Established 1872

135 to 143 MAIN STREET

NORWICH, CONN.

